

CONVENIENT • HYGIENIC • WATERWISE

# FRANCHISE PROPOSAL

[www.kleenbin.com](http://www.kleenbin.com)



# ABOUT US

Kleen Bin came into being in 1997 and was the first bin cleaning company in South Africa to design its own trailer-based, mobile washing facility.

After refining the mobile bin-cleaning system over the years, we're now capable of handling up to four bins at a time. Bins are washed and sanitised thoroughly, in an eco-friendly way and conveniently on the municipal rubbish collection day.

We take the hassle out of bin cleaning, offering our services to private residences and a variety of commercial operations and public institutions. We've been keeping bins fresh and germ free for more than two decades.



## HOW BINS ARE CLEANED

The inside of the bin is cleaned using a high-power jet spray. Not only is the bin cleaned on the inside, it is also scrubbed on the outside. Using specialised biodegradable chemicals, we clean, disinfect, sanitise and deodorise the bin leaving it germ free, spotless and with a pleasant lemony-fresh smell. At the same time the system filters out unwanted solids and recycles the water.



# WHY WE DO IT

Dirty bins are a health risk to which Kleen Bin offers the solution – an affordable and convenient bin-cleaning service which kills 99.9% of all known bacteria.

**Decomposing waste is the perfect environment for bacteria and viruses to thrive.**

**The Covid-19 pandemic has intensified people's awareness around hygiene at your home and around the workplace.**

**Wheelie bins, and the areas in which they are kept, should appear on every companies' risk assessment, given the inherent health dangers associated with dirty bins.**

The Kleen Bin washing and sanitisation process is a tried and trusted procedure used by Kleen Bin franchises across South Africa. The service requires no supervision and removes the health risk associated with a dirty bin at a nominal cost.

## DID YOU KNOW?



Food or leftovers, even bags and cans, become toxic as they move from refrigerated to non-refrigerated environments.



Regardless of the predominant waste type, if food-related waste is not kept completely separate, cross-contamination occurs.



Paper waste, which degrades easily with moisture, becomes a breeding ground for bacteria when not completely separated from food waste.

# HOW IT WORKS



**At Kleen Bin, we've been keeping bins fresh and germ free for more than two decades.**

# UPLIFT AND EMPOWER

Our business model allow us to employ unskilled job seekers. They will receive on-the-job training to become valuable assets to your workforce. In turn, these employees are now able to support an entire extended family through receiving a regular income while uplifting their living standards.



# WHAT WE OFFER

All our franchisees are provided with all the tools they need to manage and run a successful service-based business.



## GUIDELINES AND MARKETING COLLATERAL

Get the support you need with thorough training and a detailed operations manual. Promotional material and fully branded uniforms will be supplied to get you started.



## HARDWARE AND SOFTWARE

All our franchisees enjoy a client account management system to help them manage their business and receive basic electronic equipment to set up shop.



## KLEEN BIN TRAILER, CLEANING EQUIPMENT AND CONSUMABLES

You will be up and running in no time with your own, mobile trailer system. Receive an extensive range of cleaning equipment and consumables to clean dirty bins effectively.

[See the complete list on the next page...](#)

## GUIDELINES AND MARKETING COLLATERAL

### Stationery

- 1 x Operations manual

### Promotional material

- 200 x Kleen Bin 'serviced by' stickers
- 1000 x A5 flyers

### Uniforms

- 2 x Overalls (with logos)
- 2 x Rain suits
- 2 x Reflector vests
- 2 x T-shirts (with logos)
- 2 x Caps (with logos)



## HARDWARE AND SOFTWARE

All our franchisees enjoy a client account management system to help them manage their business. This includes comprehensive schedules for cleaning, invoicing processes, automated payment capture from bank statements and debit order statements, debt ageing and analysis.

- 1 x Computer / laptop
- 1 x Printer / fax
- 1 x Windows 10
- 1 x Microsoft Access RunTime
- 1 x CD disk containing Kleen Bin software (Kleen Bin daily running data capture, invoicing and information programme.)

## KLEEN BIN TRAILER, CLEANING EQUIPMENT AND CONSUMABLES

### Kleen Bin trailer

- 1 X Kleen Bin trailer with motor and pump
- 1 X Spare trailer wheel
- 1 X Trailer toolbox
- 1 x Socket Gedore C-19, size: 10mm
- 1 x Socket Gedore C-19, size: 19mm
- 1 x Socket Gedore C-19, size: 23mm
- 1 x Socket extension (number 1990-75)
- 2 x Socket sliding T-wrench (number 1987)
- 2 x Offset ring & set spanner, 14mm
- 1 x Ring & set spanner, 10mm
- 1 x Ring & set spanner, 8mm
- 1 x Spark plug spanner set, 150mm
- 1 x Screwdriver (medium) 091-032
- 1 x Long nose pliers, MTS 3850
- 1 x Wheel spanner
- 1 x Reflector triangle

### Cleaning equipment

- 2 x Plastic spray bottles
- 2 x Paint brushes
- 1 x Plastic bucket
- 2 x Household brooms
- 2 x Household mops
- 1 x Yard broom
- 1 x Dustpan and brush
- 1 x Scraper



### Consumables

- 1 x 25 Litre cleaning chemicals
- 1 x 25 Litre antibacterial chemicals
- 1 x Measuring jug + 500ml

# FRANCHISE OPPORTUNITIES ACROSS THE COUNTRY

Currently there are over 70 franchises across the Western Cape and Gauteng.

THESE BUSINESSES SERVICE IN EXCESS OF

## 25 000+

ACTIVE ACCOUNTS

## 100 000+

BINS WASHED AND SANITISED EACH MONTH





## OUR PAYOFF LINE

# ENJOY THE CONVENIENCE OF A CLEAN BIN

## THE KLEEN BIN PROMISE



### CONVENIENT

We clean our clients wheelie bins on the day the refuse is removed. Our hassle-free service will leave bins clean and fresh.



### HYGIENIC

We use eco-friendly citrus oils and bio-degradable chemicals that remove 99.9% of bacteria.



### WATERWISE

While normal bin cleaning uses up to 40 litres of drinking water, Kleen Bin only requires one litre of water for each bin.

## OUR KEY SELLING POINTS



Our cleaning product kills 99.9% of all known bacteria



The chemicals are also environmentally friendly and biodegradable



Our service is convenient and hassle-free



No more foul odours or unwanted pests



We're waterwise – using less than 1-litre of water per wash



Reduce health risks



Contaminated water is disposed of safely and legally



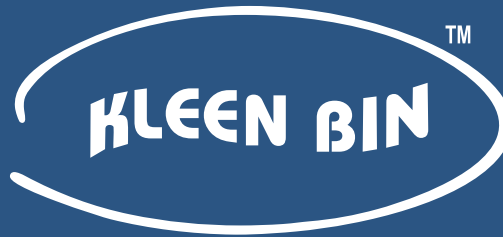
We're committed to being an eco-friendly business



Promoting a healthy and hygienic living environment



Enjoy a lemony fresh, squeaky-clean bin!



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## BECOME A PROUD FRANCHISE OWNER TODAY!

Contact us if you're interested in a new franchise or  
purchasing an existing business.

**CAPE TOWN**  
☎ 021-559-6515

**JOHANNESBURG**  
☎ 011-435-4777